startup launch

DEMO DAY

2018

fox theatre, atlanta
Demo Day is the culmination of Startup Launch, a 12-week intensive program for student founders to launch their start-ups. Tonight, more than 40 student teams will present their companies to the public.

Enjoy presentations both on stage and in the Demo Pit, and experience the future of innovation in several industries, including software, fashion, healthcare and more.

This is the next generation of student entrepreneurs from Georgia Tech.

This is CREATE-X.
CREATE-X is a Georgia Tech initiative to instill entrepreneurial confidence in students and empower them to launch real startups.

**LEARN** provides knowledge through experiential learning, exposing students to startup concepts and teaching them the methodology of evidence-based entrepreneurship.

**MAKE** provides students the skills and expertise to overcome technological challenges that exist to turn their idea into a working product.

**LAUNCH** provides students the funding, coaching and legal services to launch their startups and take their products to market.

create-x.gatech.edu
Afina

Healthcare | Table 12
Afina is dedicated to improve the lives of women in low- and middle-income countries by providing cheap, easy to administer, and accessible methods for cervical cancer detection.

www.afinadesigns.com

AirLogs

Business to Business | Table 1
Single click aircraft maintenance logbook research for aircraft mechanic.

airlogs.club

Athlead

Edtech, Fashion | Table 31
Mobile and web sports performance and training platform

athlead.us
Atmen Biomedical

Healthcare | Table 13
To address the disease that affects 1 in 14 Americans today, Atmen Biomedical created a solution that improves asthma management by correcting the user’s inhaler technique.

Stephen Arjanto
Danny Park
Will Zhang

ConvexMind

Edtech, Fashion | Table 32
ConvexMind sells mobile games that track the cognitive development of children for their parents to help accelerate literacy.

ConvexMind

convexmind.io

Corbii

Edtech, Fashion | Table 33
We are a learning application that uses cognitive science techniques to improve a student’s long term retention.

Corbii

corbii.surge.sh/

Daeira Conservation

Business to Business | Table 2
Ecotourism service for resorts to create ocean education and conservation programs.

Daeira Conservation

www.daeiraconservation.com

Owen Schupp
Pratik Nallamotu
Hank Hellstrom
Michael Fan
Sarah Weyand

Cara Lin
Madison Willert
**DAS DUO**

Business casual wear for the active woman.

Sarah Hamer
Jillian Radcliffe
Will Xia
Yili Hui
Simone Howard
Alyssa Daniel
Chaz Woodall
Cassidy Wang
Lucas Muller
Dev Mandavia

**Desentric**

We build intuitive UIs to make it easier for genomicists to preprocess data.

desentric.com

**Diivy**

Diivy is a way for college alumni and supporters of colleges to increase institutional funding in a more affordable way through roundup technology.

diivy.co

**Ethos Medical**

Ethos Medical is developing a handheld medical device to guide the placement of needles for lumbar punctures.

www.ethos-medical.com/
### Filio

**Business to Business | Table 3**

Civil engineering design and construction companies will subscribe to Filio platform which offers a spatial- and temporal-based organization of construction photos to facilitate documentation.

[www.FilioCorp.com](http://www.FilioCorp.com)

*Mahdi Roozbahani, Fikret Atalay*

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### Gavano

**Business to Business | Table 4**

Predictive energy analytics for the data center.

[gavano.co/](http://gavano.co/)

*Srini Sekaran*

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### Glucobit

**Healthcare | Table 15**

Detecting, predicting, and preventing low blood sugar.

*Vedant Pradeep, Ziyi Gao, Stephen Jenkins*

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### Halfpast Labs

**Business to Business | Table 5**

Halfpast is using data to help companies fix their performance reviews, increase collaboration, and understand how their teams work best.

[halfpast.io](http://halfpast.io)

*Zachary Panzarino, John Thompson*
Kalmed Healthcare

Thermostherapeutic solutions to manage menstrual pain
www.kalmedhealthcare.com

Livesight

Our aim is make social and travel experiences seamless and easier for smartphone users with the integration of augmented reality.

Memeois

The best place to discover memes you love!
app.memeois.com
Needy Ninja

Sharing Economy, Social Media, Big Data | Table 25

We provide a breakthrough experience in travel companion search via offering a marketplace where people can list and search travel help.

www.needyninja.com

Divyam Mishra
Anshuman Mishra

OSS Police

Business to Business | Table 7

Detecting open-source license violations in mobile apps.

osspolice.com

Ashish Bijlani
Ruian Duan

pHAM Products

Healthcare | Table 18

Coffee filters that reduce the acidity of your coffee without negatively impacting the taste!

www.phamproducts.com

Michele Lauto
Tyler Quill
Aaron Stansell
Luke Votaw

Pretty Tech

Edtech, Fashion | Table 36

Cultivating a talent pipeline for overcoming underrepresentation in tech.

www.prettytech.org

Willean Guiden
Diana Milton
Addena Redding
Khanna Bell
Charlie Bell
queues

Sharing Economy, Social Media, Big Data | Table 26

queues is the Waze of walkable wait times. We provide you with the live wait times for every type of line imaginable to help you spend less of your day waiting. Coming to the App Store in Sept.

Relativa Health

Healthcare | Table 19

Relativa Health provides remote patient monitoring and telemedicine services to reduce the risk of complications for patients in skilled nursing facilities.

www.relativahealth.com

Samuel Porta
Ian Strothers
Elizabeth Phillips

Renita Canady
Shantia Warren

Rift

Sharing Economy, Social Media, Big Data | Table 27

Rift is a platform that closes the divide between gamers, allowing streamers to engage and play with their fan base, coaches and players to share their skills, and gamers to meet, play, and win together. www.riftapp.io

Gordon Li
Thomas Gentle
Riley Auten

RotorX

Business to Business | Table 8

Industrial aerial transportation

Dmitry Bershadsky
Steve Haviland
Jeremy Epps
Sanus Solutions
Healthcare | Table 20
Say goodbye to heavy badges and smile for the camera with Sanus Solutions hand hygiene monitoring systems.
www.sanussolutions.com

School Pass Live!
Edtech, Fashion | Table 37
SchoolPassLive is an app for all schools to better secure school buildings, monitor student passes, and improve instruction & learning.
schoolpasslive.com

Sensei
Healthcare | Table 21
Sensei provides a weight loss solution for kids and families where they earn rewards for making healthy choices.

Smop Technologies
Business to Business | Table 9
Fast-paced, quick-turnaround, software freelancing.
smop.io
Spotlight AR

Business to Business | Table 10
Spotlight AR is a navigation platform that uses augmented reality to help guests at large outdoor venues find points of interest more efficiently.

www.spotlightapp.io/

The Rampart

Sharing Economy, Social Media, Big Data | Table 28
Coworking + Childcare. Previously called Momspace.
therampartatl.com

TheGirlCodeProject

Edtech, Fashion | Table 38
TheGirlCodeProject offers introductory computer science classes for mothers and daughters in Atlanta.

www.thegirlcodeproject.com

Tiirn

Sharing Economy, Social Media, Big Data | Table 29
Peer-to-Peer Car Sharing App and Website. Different from Turo, ZipCar and Maven due to our open source model with tracking.

Ronald Johnson
Raghu Mummadi
Kyle Armour
Zac Smilack
Mark Robertson

Lexi Erwin
Brittne Halford
Amanda Nabors

Anna Romanov
Jenni Li

Anirudh Gubba
Nikhil Kulkarni
Rahul Raina
TrashTalks

Business to Business | Table 11
TrashTalks is a waste solutions company aspiring to revolutionize the waste industry through smart technology and promotion of a circular economy.
www.trashtalks.info

TINA Healthcare

Healthcare | Table 22
TINA Healthcare has created a universal tampon inserter for women of all abilities.
www.tinahealthcare.com

VAILS

Edtech, Fashion | Table 39
Custom 3D printed artificial nails designed through a mobile application.

Woyera

Sharing Economy, Social Media, Big Data | Table 30
AI-based data cleaning and prep application
www.woyera.com
CONGRATULATIONS TO OUR 2018 STARTUPS

Business to Business
Airlogs
Daeira Conservation
Filo
Gavano
Halfpast Labs
Livesight
OSSPolice
RotorX
Smop Technologies
Spotlight AR
TrashTalks

Sharing Economy, Social Media, Big Data
Desentric
Memeois
NeedyNinja
queues
Rift
The Rampart
Tiirn
Woyera

Healthcare
Afina
Atmen Biomedical
Ethos Medical
Glucobit
Jennys
KalMed Healthcare
pHAM Products
Relativa Health
Sanus Solutions
Sensei
TINA Healthcare

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ConvexMind
Corbii
DAS DUO
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School Pass Live!
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VAILS
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create-x.gatech.edu/startup-launch