



## Batch 8 Launch Application

CREATE-X's Startup Launch is a program for Georgia Tech students who want to launch their ideas into fully functioning and viable startups. More info available at [create-x.gatech.edu](http://create-x.gatech.edu).

Applications are being accepted for Startup Launch Batch 8. Apply now for early consideration.

## Introduction

Company/Project Name

Primary Contact Name

First Name

Last Name

Primary Contact Email

Phone Number

Company Website

Provide a link to a demo or demo video

Total number of cofounders, including yourself

- 1
- 2
- 3
- 4
- 5

## Conclusion

Any additional team members?

## Company Stage

- Idea Stage
- Prototype built
- 1 or more customer using it
- 1 or more customer paying for it

Briefly describe your startup in this format, "X will buy Y because of Z."

Do you know your market size?

- Yes
- No

Why you? If there was one spot left tell us why your team should be accepted. (See instructions - we prefer a link to a video.)

What, if any, exposure have you and your team had to startups? Include classes, internships, books, etc.

Prior to Startup Launch, please select all the entrepreneurial programs that you have participated in.

- Startup Lab
- Tech Ventures
- CREATE-X Scholar
- Cribb Scholar
- Startup Academy
- Idea to Prototype
- CREATE-X Capstone
- Invent Class or Workshop
- Deep Startups
- Startup Ideas
- Legal Buzz
- CREATE-X Info Sessions
- The InVenture Prize
- Deliberate Innovation
- Startup Exchange
- TI:GER
- None
- Other

How does your team know each other? Please detail how and for how long each team member has known the other team members.

How did you hear about Startup Launch's application deadline?

- Daily Digest
- CREATE-X Campus Emails
- GT Events Calendar
- Other CREATE-X Events
- Startup Lab
- Idea to Prototype
- Tech Ventures
- CREATE-X Capstone
- Non CREATE-X GT Class
- Social Media (Facebook, Instagram, YouTube, Etc)
- Word of Mouth
- Technique Newspaper Ad
- Transit Bus Ad
- Napkin Dispensers
- Alumni Startup Launch Startup
- Other

Is this a resubmission?

Yes

No

## Co-Founder #1

Cofounder #1 Name (primary contact)

First Name

Last Name

Cofounder #1 Email

Co-Founder #1's Registration Status

Current GT student

- Graduating in Summer 2021
- Recent Graduate - graduated Fall 2020 or Spring 2021
- GT Alumni - graduated Summer 2020 or prior
- Drop Status
- Non-GT Student
- Non-GT Graduate

Co-Founder #1 School Attended

Cofounder #1 Classification

Cofounder #1 Grad Year

Cofounder #1 Major



Cofounder #1 Dual Major, if applicable

Cofounder #1 Commitment

Cofounder #1 Pronoun Preference

- he/his
- she/hers
- they/their
- other

Are you an international (F1 or J1) cofounder? (Either status does not disqualify you from Startup Launch.)

- Yes

No

Are you Hispanic/Latinx? \*this information will not be used to make a decision on your application

Yes

No

### Cofounder #1 Ethnicity Identification

Asian

Black/African/African American

Caucasian

Hispanic/Latinx

Native American

Pacific Islander

Other

### Co-Founder #2

Cofounder #2 Name