CREATE-X is a Georgia Tech initiative to instill entrepreneurial confidence in students and empower them to launch real startups. The broader goal of this initiative is to provide the knowledge, skills, abilities, and experiences that will give Georgia Tech graduates the confidence to create their own future and confidently pursue entrepreneurial opportunities.

**LEARN** provides knowledge through experiential learning, exposing students to startup concepts and teaching them the methodology of evidence-based entrepreneurship.

**MAKE** offers students the skills and expertise to overcome technological challenges that exist to turn their idea into a working product.

**LAUNCH** provides students the funding, coaching, and legal advice to launch their startups and take their products to market. Startup Launch is where students “intern” to launch their startups. Teams are provided with seed funding, legal services, space, mentorship, IP protection, and visibility.
CREATE-X
Success Stories:

**STORD**
16 employees
Founder: Sean Henry

“With the help of CREATE-X, we’ve been able to raise more than $2 million, landed multiple publicly traded clients, grown our team to four people and were featured in Inc magazine as one of the top 30 emerging startups.”

- Sean Henry, CEO, STORD

**GIMME**
10 full time employees
Founder: Cory Hewett

“CREATE-X focused on customer discovery, that connection with the user. And that’s defined how we started and who we are today as a company.”

- Corey Hewett, CEO, Gimme Vending

**FIXD**
17 full time employees
Founder: John Gattuso

“FIXD wouldn’t exist if it wasn’t for CREATE-X. The program gave us the confidence to start FIXD and make it our full-time job after graduating.”

- John Gattuso, CEO, FIXD

**Pretty Tech**
15 student technicians
Founder: Khanna Bell

“CREATE-X validated my idea and gave me confidence that I didn’t have before to be an entrepreneur.”

- Khanna Bell, Founding Executive Director, Pretty Tech